

Placer Softball Fundraiser

Parent Information – Spring 2010

Placer's softball coaching staff is dedicated to running a first rate program; however, each season we are faced with the challenge of funding our team. This season we are excited to be working with *Propel Fundraising*. They have a complete fundraising system that will help us raise a great deal of money in a short period of time.

Please take a few moments to review this information and feel free to contact our coaching staff with any questions.

A Proven Fundraising System. Everybody Wins!!!



Parents Win

Eliminate nickel & dime fundraisers.
Reduce out of pocket costs.



Athletes Win

Team building exercise.
Enhance the experience of a life long memory.



Coaches Win

Our full service support means no work for the coach, less time fundraising and more time coaching.

Make More Money...
In Just ONE WEEK™

propel
FUNDRAISING

Propel Fundraising is a Propel Sales Solutions, Inc. company

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Steps of the fundraising Game Plan

Date	Description	What you need to know
February 15 th	Kick-off	<ul style="list-style-type: none"> The fundraiser begins. Athletes are given a complete plan for success.
Daily	Daily Accountability	<ul style="list-style-type: none"> Student team leaders tally sales daily. Athlete's are accountable for their sales & contribution to the team.
February 24 th 4-7 PM	Game Day Blitz	<ul style="list-style-type: none"> Last day of the fundraiser. The team works together for three hours to finish the sale strong.
March 19 th Pick Up: 2:40 PM	Delivery	<ul style="list-style-type: none"> Be prepared to deliver to customers ASAP. (See details below)

Product Information

Make More Money...
In Just ONE WEEK™



Why cookie dough?	<i>Everybody loves cookie dough.</i> Consumers enjoy the value of the product. This makes it very easy for the athletes to sell.
Product specifications	Six flavors. Each box costs \$15 and contains 40 preformed pucks. Box dimensions: 9.75" x 7.75", 2" tall.
Delivery	Cookie dough is delivered frozen. Upon delivery, your Propel Fundraising Consultant sorts orders by athlete. We strive to make the fundraising process easy on parents and coaches. Delivering product the day you receive it is the only inconvenience you should experience. We hope you see it as a small price to pay for the amount of money the team earns in a short period of time.

Fundraising Consultant: **Darrin Guttman**



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